



- ✓ How many times have you thought of starting your own business?
- ✓ How many times have you felt, wish you had some guidance before starting a business?
- ✓ How many times have you actually looked for support in starting and running a business?

Many a times we just dream of running a business of our own -- but often don't know how to start.

**ATraC has designed an exclusive two-day workshop for people like you who are looking for right guidance in starting and building a successful small business.**

This program is for self-employed people, freelancers, independent consultants, housewives, retired persons, and students who want to start a business from home or build Small Office Home Office (SOHO)

**Topics Covered:**

- How to identify a profitable business opportunity?
- Preparing a business plan
- Four strategies to market your product / service
- Building an online presence for your business
- Strategies to build your company brand
- Financing options for your startup
- Legal Structures and Tax issues for small businesses
- Pros and Cons of home-based business

**Venue:** Hotel Parklane, Secunderabad. (040-27840466)

**Date:** May 12 - 13, 2009 (Tuesday and Wednesday)

**Time:** 9.30 AM to 4 PM

**Investment:** Rs. 1,000/- (Rupees One Thousand Only) for the two day program.

**Note:**

1. Registration can be done on May 12<sup>th</sup> before the start of the program.
2. Lunch and tea shall be provided to the participants.



[www.atracglobal.com](http://www.atracglobal.com)

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